

Laima Gerlitz

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Vorname	Laima
Name	Gerlitz
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Fakultät	Fakultät für Wirtschaftswissenschaften
Betreuer	Joachim Winkler
Promotionsthema	Design Management
Kooperative Universität	Technische Universität Tallinn
Betreuer der Kooperativen Universität	Prof. Dr. Gunnar Prause
Beginn	01. September 2014
Ende	noch unbekannt
Stipendium	nein
Homepage	

Publikationen

Publikationen	Jahr
Design Management as a Driver for Innovation in SMEs	2017
Design Management for Smart Entrepreneurship ? A Training Tool Crossing Sector and Discipline Boundaries	2016
Integrating Design Management Concept in Entrepreneurial Practices: Evidence from the Cross-Border Project	2016
An Integrated Design Management Concept: Creating Innovative Space for Emergent SMEs and Value for Knowledge Absorbers	2016
Design management as a domain of smart and sustainable enterprise: business modelling for innovation and smart growth in Industry 4.0	2016
Design for Product and Service Innovation in industry 4.0 and emerging smart society. Journal of Security and Sustainability Issues	2015
Sustainable Business Development Models for Regional Airports	2015
Air Cargo Role for Regional Development and Accessibility in the Baltic Sea Region	2014

Projekte

Projekte	Projektbeginn	Projektabschluss
Connect2SmallPorts	1 August 2017	30 November 2017
SMART watch	1 Juni 2017	31 Mai 2020
Go LNG	1 Mai 2016	31 Juli 2019
Green Logistics Management: Advancing Trans-Eurasian Accessibility through Sustainable Logistics Management and ICT Competence	15 Oktober 2015	14 Oktober 2018
CTCC ? Creative Traditional Companies Cooperation	1 Juli 2015	31 Oktober 2015
South Baltic in Moving Images	1 Juli 2015	30 November 2015
SBMI ? South Baltic in Moving Images	1 Juli 2015	2015
Study on the implementation of labour supplying responsibilities pursuant to the Maritime Labour Convention (MLC 2006)	1 Januar 2015	30 Oktober 2015
MarTech LNG	1 Januar 2012	31 Dezember 2014
BalticBird	1 Juni 2011	1 März 2014
? weitere Ergebnisse Betriebswirtschaft		

Frühere Projekte und Publikationen unter dem Namen **Laima Maknyte**